

What have we got to do with the Budapest World Heritage? Workshop with John Veverka (USA)

The Association of Cultural Heritage Managers (KÖME) organizes an open workshop for those who

- do care about the Budapest World Heritage and think they might have got something to do with it as inhabitant, visitor, member of an NGO, as professional etc.
- are interested in learning about methods that help survey easily and efficiently who and why visits your program, cultural or touristic institution, community space, etc.
- who are fine with participating in a workshop in English

In Spring 2015 KÖME has launched a long term project to **map the manifold stakeholders of the Budapest World Heritage site** and to foster their involvement into the **future management plan** to the site (due by June 2016).

The first stage of KÖME's project is a **2-days workshop** conducted by **John Veverka (USA)**, one of the worldwide pioneers in heritage interpretation. Participants of the workshop will have the opportunity to learn different visitor survey methods and to try them out on-site at the World Heritage site.

For more information on Prof. Veverka, please visit his website.

Date: 13-14 June, 2015, 10:00 am - 5:00 pm

Location: Central European University, (Nador utca 9, H-1051 Budapest, Faculty Tower, 5th floor, room 509) as well as **the Budapest World Heritage site**

Registration via email at info@heritagemanager.hu until 8th June 2015!

The number of participants is limited to 20 persons, registration on first-come, first-served basis! However, we ask you to write us very briefly about your motivation in participating and about how you expect to use the outcomes for yourself.

The 2-days workshop will be followed on **15 June 2015** by a **forum on the Budapest World Heritage** at the Central European University. The results of the workshop will also be presented there!

Please check the program of the forum here, and register in advance here.

Our partners: KON-TIKI Interpretive consultation, training and evaluation (DE), Forster Gyula National Centre for Cultural Heritage Management, Central European University (CEU) Cultural Heritage Studies Program, and all individuals, groups and NGOs joining Our supporters: United States Embassy Budapest, Deutsche Bundesstiftung Umwelt (DBU)

With further questions, do not hesitate to contact **Árpád Bőczén** at the above email address or on mobile + 36 20 365 9954.

Further info: www.facebook.com/oroksegmenedzser

Facebook event: https://www.facebook.com/events/684705698324480





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